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Robert Margouleff Keynote Speaker for 129th AES Convention

Press Release

September 21, 2010 Source: Studio Daily

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The 129th AES Convention will open with a bang on Thursday, Nov. 4, when veteran engineer/producer and studio owner Robert Margouleff presents the event's Keynote Address at the Moscone Center in San Francisco. Margouleff will bring his unique perspective of more than 40 years working in pro audio in an address titled "What The Hell Happened?" He plans to examine the influence of fast-paced technological developments on creativity – both for better and for worse – and the creative artist's needs in a technological world.

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"Yes, we've had a digital revolution in music and film, shifting power away from a few big companies and toward greater access," says Margouleff. "But we must not forget the importance of collaboration among talented artists, engineers and business people that built an entertainment industry that changed the world."

Co-winner (with Malcolm Cecil), of the 1974 Best Engineered Album Non Classical Grammy for Stevie Wonder's *Innervisions*, Margouleff has worked with such major artists as: Devo, David Sanborn, The Isley Brothers, Billy Preston and of course, Stevie Wonder. He now owns Mi Casa Multimedia Studios in Hollywood with partner Brant Biles. For the past 12 years, the studio has been a leader in surround audio for home theater, providing 5.1 and 7.1 mixing and mastering for hundreds of major DVD and Blu-ray releases and restorations. They are pioneering the use of 7.1 to enhance the 3-D experience in home theatre. Recent credits include: The restoration and 7.1 mix of *The Sound Of Music*, Six of the *James Bond* films, *Hellboy*, *Rush Hour* and the complete *Lord Of The Rings* cycle.

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"We are extremely pleased to have Bob Margouleff address the 129th AES Convention," said AES Executive Director Roger Furness. "He is an articulate and outspoken member of our community with an impressive track record and a unique perspective on the technological evolution which continues to impact on our lives."

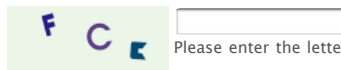


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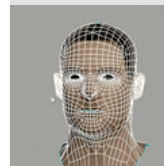
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